



World Book Day 2025!

Dear Parents and Carers,

We are excited to share with you our plans for Cambrai's World Book Day! This special day is dedicated to promoting a love for reading, and we have lots of exciting activities planned for the children to enjoy. It's also a great opportunity to share the experience of reading with your child, whether it's at school or at home.

What's Happening for World Book Day?

Because we LOVE reading at Cambrai we couldn't just celebrate for one day, so you'll see events below that last a couple of weeks!

Sponsored Reading Challenge: Reading, reading and more reading! Read as many books, magazines, poems as you can over the next two weeks and collect sponsorships from family, friends and local businesses! The funds raised are used to purchase Usborne books for school, with Usborne offering additional free books as a bonus based on the total amount raised! Prizes on offer for the children who raise the most!

Dress Up as Your Favourite Book Character: On Thursday 6th March, we encourage all children to come to school dressed as their favourite character from a book. Whether it's a classic, a modern favourite, or a beloved character from a series, this is a wonderful opportunity for children to showcase their creativity. [This link has some great ideas for free or cheap and easy costumes.](#)

School Assembly: There will be a whole school assembly where children will have the chance to proudly display their costumes and share a little about their chosen character.

World Book Day Activities: The children will be involved in a variety of fun and engaging book-related activities throughout the day planned by their class teachers, including storytelling sessions, arts and crafts, and more!

Reception and KS1 Author Events! The children will take part in Scholastic's author events and have special story times with authors such as Julia Donaldson.

KS2 Online BBC Live Lesson: Key Stage 2 (KS2) children will participate in the BBC Live World Book Day Lesson, which will be an interactive and inspiring experience aimed at encouraging a deeper love for reading.

The Great Annual Cambrai Potato Competition: Our favourite!!! Up until Friday 9th March children can enter the amazing annual competition, dressing a potato up as their favourite story character! Prizes are to be had for different categories and the entries have started coming in, they're amazing!

Scholastic Book Fair (12th, 13th & 14th March 3pm – 4pm) Join us for a fun and exciting Scholastic Book Fair. Explore a fantastic selection of books for all ages and ignite a love for reading. Every purchase helps support our school library and literacy programs. Don't miss out on great books, fun activities, and a chance to build your home library! Children in the Nest can bring cash in an envelope to visit the fair.

Thank you for your support, and we look forward to a fun-filled celebration of reading and creativity.

Mr Marshall – English & Reading Lead

